



FOR IMMEDIATE RELEASE

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Mindover Software Launches New Blog

New Blog designed to encourage community discussion on various business topics.

Austin, Texas – December 19, 2008 – Mindover Software announced it has recently launched a new blog to provide a means for its customers in Texas and throughout the US to learn more about software from Sage, exchange user tips and discuss general business topics.

“Our clients use the Internet more and more to do research before they pick up the phone to talk to somebody,” said David Manzer, Director of Sales & Marketing at Mindover Software. “We saw a need for an alternative means of getting out non-critical information to our customers to help run their business more efficiently and provide value-added business ideas. Because we have clients in Dallas, Austin, San Antonio and throughout Texas and the US, a blog provides a forum for everybody to come together as a community to share ideas.”

Mindover Software intends to keep the blog updated on a weekly basis. “The blog is part of our website at www.mindovercorp.com and as such will be easy to find for our customers,” Manzer pointed out. “We will post comments on a variety of topics including 3rd party software reviews, technical issues about Sage Accpac, MAS 500, SageCRM and general business trends and topics. Our hope is that readers will join the conversation and bring their own perspectives so that everybody benefits as a broader community of Sage software users and businesses.”

“Our customers have so much to share,” emphasized Manzer. “All of them are highly successful at what they do. Providing an interactive forum where customers and prospects can respond with their own postings will further deepen the benefit everybody enjoys.”

The newly introduced blog can be found at www.mindovercorp.com/blog and provides an easy way for readers to post comments on the main blog entry or subsequent comments made by readers at large. Readers will be able to register at the Mindover Software blog, follow postings, add their thoughts and ideas, and generally participate in an extended online community of Sage software users.

About Mindover Software

Mindover Software is a Sage Software business partner and offers a broad range of front and back-office solutions including Sage Accpac ERP, Sage MAS 500, SageCRM and Iciniti E-Commerce. From offices in Austin, Dallas and San Antonio, Mindover Software’s staff of professional consultants carries out the company’s commitment to high-quality results and customer satisfaction. Learn more at www.mindovercorp.com or by calling toll-free (866) 990-3994.
